

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Johnston Boyden		08/22/2012	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Ripple Commerce, Inc.		
Street Address:	380 North Old Woodward		
City:	Birmingham		
State/Country:	MICHIGAN		
Postal Code:	48009		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	85622314	WANTIFY	
Serial Number:	85698635	WANTIFY	
CORRESPONDENCE DATA			
Fax Number:	2486493338		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2486493333		
Email:	smith@youngbasile.com		
Correspondent Name:	Molly B. Markley, c/o Young Basile PC		
Address Line 1:	3001 W. Big Beaver Road		
Address Line 2:	Suite 624		
Address Line 4:	Troy, MICHIGAN 48084-3107		
ATTORNEY DOCKET NUMBER:	RIPP-101-SM		
NAME OF SUBMITTER:	Molly B. Markley		
Signature:	/Molly B. Markley/		
Date:	08/28/2012		
Total Attachments: 1 source=RIPP101SM_ExecutedAssignment_20120822 (00011866)#page1.tif			

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TRADEMARK

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WHEREAS Johnston Boyden, an individual and citizen of the United States, and residing at 8017 Selma Avenue, #301, Los Angeles, California 90046, hereafter referred to as "ASSIGNOR", is desirous of assigning all of its right, title and interest in the mark, WANTIFY;

WHEREAS, Ripple Commerce, Inc., a Delaware corporation and having a principal place of business at 380 North Old Woodward, Birmingham, Michigan 48009, hereafter referred to as "ASSIGNEE", is desirous of acquiring said mark; and

WHEREAS, ASSIGNOR has intent to use the mark, WANTIFY, in commerce, and has filed applications, now assigned U.S. Serial Number Nos. 85/622,314 and 85/698,635 indicating that intention, but has not yet filed Allegations of Use under Section 1(e) or 1(d) of the Trademark Act. ASSIGNOR is assigning the mark in the above-identified applications as part of the entire business or portion thereof to which the mark pertains as required by 15 U.S.C. § 1060; and

NOW, THEREFORE, for One (\$1.00) Dollar and other good and valuable consideration, receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign unto said ASSIGNEE all right, title and interest in and to said mark, together with the entire business or portion thereof to which the mark pertains and the goodwill of the business symbolized by the mark, and the above-identified applications for registration of said mark.

The Commissioner of Patents and Trademarks is requested to issue the Certificate of Registration to said ASSIGNEE.

Johnston Boyden

Signature: _____

Date: _____